

CC BROWN
ART DIRECTOR

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EXPERIENCE

GRAPHIC DESIGNER

BYU COLLEGE OF HUMANITIES

April 2025 - Present; Provo, UT

I design magazine spreads, promotional materials, and various creative assets for the college.

ART DIRECTION INTERN

BONCOM

May - August 2026; Salt Lake City, UT

I concepted and designed assets for digital, social, and OOH campaigns.

SOCIAL MEDIA INTERN

FUSION 360

Jan - April 2025; Draper, UT

I branded graphics and created bilingual (English/Spanish) social content on Wordpress and Meta platforms.

ART DIRECTION INTERN

HAVAS HEALTH NETWORK

June - August 2024; Manhattan, NY

I concepted campaigns for and designed advertising and branding assets for healthcare, pharmaceutical, and non-profit clients.

EDUCATION

Brigham Young University
B.A. Advertising, Second Major in Spanish
(Spring 2027)

SKILLS

- Brand Identity
- Typography
- Motion Graphics
- Editorial Design
- Storyboarding
- Bilingual Copy (English/Spanish)

PROGRAMS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Figma

RECOGNITION

- One Show 2026 Student Merit, Interactive Campaign: “Hot Dogonomics”
- One Show 2026 Student Merit, Bar-S Digital Campaign: “Hot Dogonomics”
- One Show 2026 Client Pitch Competition Finalist: “Hot Dogonomics”